

**UOB Malaysia January 2025 Credit Cards Acquisition Campaign – for Digital channel****TERMS AND CONDITIONS**

United Overseas Bank (Malaysia) Bhd (Company Reg No. 199301017069 (271809-K)) (“UOB Malaysia”) is running a UOB Malaysia January 2025 Credit Cards Acquisition Campaign for Digital Channels (“Campaign”) from **1 January 2025 to 30 June 2025** (both dates inclusive), or until such date(s) as may be determined by UOB Malaysia from time to time (“Campaign Period”).

**Eligibility**

1. Subject to these terms and conditions, the Campaign is open to all UOB Malaysia New-to-Bank (NTB) or New-to-Card (NTC) individual customers (hereby known as “Eligible Persons”) who meet **ALL** of the following conditions:
  - a) 21 years of age and above.
  - b) Who **DO NOT** have any new or existing credit cards issued by UOB Malaysia or cancelled any existing UOB credit card(s) in the past twelve (12) months prior to the date of credit card application under this Campaign.
  - c) Who applies for at least one (1) new principal UOB Credit Card from the types of credit cards listed below (“Eligible Cards”) and submit the credit card application(s) during the Campaign Period:
    - i) UOB Zenith Card
    - ii) UOB Visa Infinite Card
    - iii) UOB PRVI Miles Elite Card
    - iv) UOB PRVI Miles Card
    - v) UOB World Card
    - vi) UOB Lady’s Card which consists of:
      - UOB Lady’s Platinum Card
      - UOB Lady’s Solitaire Card
    - vii) UOB ONE Platinum Card
    - viii) UOB Preferred Card
    - ix) UOB EVOL Card
    - x) Lazada UOB Card
    - xi) UOB Simple Card
    - xii) UOB Platinum Business Card

Each of the UOB Credit Cards above shall be referred to as “Card” or “UOB Credit Card” and collectively as “Cards” or “UOB Credit Cards”, depending on context.

- d) Whose account(s) with UOB Malaysia are current, subsisting and not in default in any manner as may be determined by UOB Malaysia.
- e) The Eligible Card application does not originate from non-UOB Malaysia websites for example application via Compare Hero and Ringgit Plus.

For clarity: “New-to-Bank” or “NTB” refers to any person(s) who is not an existing UOB Credit Cards cardmember and is subject to Clause 2 below.

“New-to-Card” or “NTC” refers to any person(s) who is an existing UOB product holder but do not own an existing UOB Credit Card and is subject to Clause 2 below.

2. The following categories of person(s) are NOT eligible to participate in the Campaign:-
  - a) Permanent and contract employees of UOB Malaysia (including UOB Malaysia’s subsidiaries and related companies).

- b) Any person who is an existing holder of UOB Credit Card(s);
- c) Any applicant who had cancelled any of his/her UOB Credit Card within twelve (12) months before the date of new card application and is re-applying for any of the UOB Credit Card.
- d) Any person whose credit card account(s) held with UOB Malaysia are delinquent or unsatisfactorily conducted as determined by UOB Malaysia.
- e) Persons who are or become mentally unsound, deceased, adjudicated bankrupt or have legal proceedings of any nature instituted against them.
- f) Existing customers and/or any person who have/has committed or suspected of any fraudulent acts and misconducts in relation to their account(s), services and facilities with UOB Malaysia.

### Campaign Mechanics and Qualifying Criteria

3. Eligible Persons must fulfil the following criteria (“Qualifying Criteria”) to be entitled to receive the Cashback (“Gift”) set out below:
  - i. Eligible Persons must apply and submit their Eligible Card application via any of the following channels:
    - a. UOB Malaysia website
    - b. TMRW app
    - c. eMGM (Member-get-Member) program
  - ii. Eligible Card application is submitted during the Campaign Period and approved by UOB Malaysia on or before 31 July 2026. Activate the approved Eligible Card and perform **Retail Spend transactions of no less than RM400 for Category 1 or no less than RM200 for Category 2 on the Principal Card within the Qualifying Period (as defined below).**

Customers who fulfil the Qualifying Criteria are hereinafter to be referred to as (“Eligible Cardmembers”).

Eligible Card(s) Type	Fulfilment Criteria	Gift
Category 1 a) UOB Zenith Card b) UOB Visa Infinite Card c) UOB PRVI Miles Elite Card d) UOB PRVI Miles Card e) UOB World Card f) UOB Lady’s Solitaire Card g) UOB Platinum Business Card	<ul style="list-style-type: none"> <li>• Activate the approved Eligible Card</li> <li>• Use Eligible Card on Retail Spend for a minimum of RM400.</li> <li>• Retail Spend transactions must be made on the principal Card within the “Qualifying Period”.</li> </ul>	<b>*RM400 Cashback</b>
Category 2 a) UOB Preferred Card b) UOB Lady’s Platinum Card c) UOB ONE Platinum Card d) UOB EVOL Visa Card e) Lazada UOB Card f) UOB Simple Card	<ul style="list-style-type: none"> <li>• Activate the approved Eligible Card</li> <li>• Use Eligible Card on Retail Spend for a minimum of RM200.</li> <li>• Retail Spend transaction must be made on principal Card within the “Qualifying Period”.</li> </ul>	<b>*RM200 Cashback</b>

*Note: “Qualifying Period” is defined as first **sixty (60) days** from the date of the card has been successfully approved.*

*\*the gift is subject to change at any time with prior notice to the Eligible Cardmembers.*

4. For the avoidance of doubt:
  - a. If your application or supporting documents are dispatched by courier, the UOB Malaysia will not be responsible for any mishandling or misdirection of any courier; and/or
  - b. All relevant conditions under these Terms and Conditions must be fulfilled, including the Card account of the successful applicant in good standing, in order to be eligible for any of the Reward or other privileges, waivers and benefits under this Campaign.
  
5. Retail Spend refers to the purchase of any goods or services (local or international) with the use of the Eligible Card and may, at UOB Malaysia's discretion, include retail or online transaction, e-wallet top-up and any Eligible Card transaction as may be determined by UOB Malaysia, except for the following transactions:
  - a) Cash Advance.
  - b) Balance Transfers and/or Balance Conversion.
  - c) Flexi Credit Plans.
  - d) Easi-Payment Plan ("EPP") instalments and/or purchases.
  - e) Installment Payment Plan ("IPP") instalments and/or purchases.
  - f) Auto Balance Conversion.
  - g) Credit card fees and charges (i.e. finance charges, late charges, annual fee, etc.).
  - h) Any disputed, cancelled, refunded, unauthorized or fraudulent purchase transactions.
  - i) Any taxes or levies.
  
6. Each Eligible Cardmembers is only entitled to receive a maximum of one (1) unit of the Gift throughout the Campaign Period, regardless of the number of Eligible Cards applied. For the avoidance of doubt, supplementary cardmembers are not entitled to any Gift.
  
7. Eligible Cardmembers may be participating in more than one UOB credit cards promotions organized for or in conjunction with the acquisition of new credit card customers where the Eligible Cardmembers may also be entitled to gifts or rewards. In the event that the promotion periods for such other promotions overlap with the Campaign Period of this Campaign, the Eligible Cardmembers understand that he/she shall only be entitled to receive the gifts/rewards from the first UOB credit card approved by UOB Malaysia via the channel that the Eligible Cardmembers had applied from, regardless of the number of successfully approved applications in such other promotions and/or this Campaign.
  
8. Eligible Cardmembers will receive an SMS notification from UOB Malaysia to confirm their entitlement to receive the Gift the following month after the Qualifying Criteria is fulfilled. This SMS notification will be sent to Eligible Cardmembers' mobile number maintained in UOB Malaysia's record.
  
9. The following additional terms and conditions shall apply for '**Gift**'
  - a) The Gift will be credited to Eligible Cardmember's credit card account within ten (10) weeks after the fulfilment of criteria in Clause 3 above;
  - b) If there is any non-receipt of the Gift, the Eligible Cardmembers is required to contact UOB Malaysia's Contact Centre by phone or in writing and in any event, no later than 22 December 2025, failing which thereafter UOB Malaysia shall not be liable for non-receipt of the Gift by the Eligible Cardmembers.
  - c) The Gift is provided on an "As Is" basis;
  - d) UOBM reserves the right, as it deems fit to substitute the Gift with another product of similar retail value with prior notice;
  - e) The Gift is not transferable; and
  - f) The Bank has the right to forfeit the Gift should the Applicant cancel their new UOB Credit Card prior to the fulfilment of the Gift.

10. In addition, Eligible Cardmembers whose application is submitted during the Campaign Period and successfully approved by UOB Malaysia on or before **31 July 2025** will be entitled to enjoy annual fee waiver as per the table below:

Eligible Card(s)	Annual Fee Waiver
UOB Visa Infinite Card	1-year annual fee waiver <b>(except for UOB Zenith Card)</b>
UOB Lady's Solitaire Card	
UOB Lady's Platinum Card	
UOB PRVI Miles Elite Card	
UOB PRVI Miles Card	
UOB World Card	
UOB Preferred Card	
UOB ONE Platinum Card	
Lazada UOB Card	
UOB EVOL Card	
UOB Platinum Business Card	2-years annual fee waiver
UOB Simple Card	<i>Annual Fee Waiver Not Applicable as there is no Annual Fee for UOB Simple Card</i>

### General Terms and Conditions

11. By participating in this Campaign, the Eligible Cardmembers agree to be bound by this terms and conditions and **ALL** of the following terms and conditions where applicable, including but not limited to:
- UOB VISA/MASTERCARD Cardmember Agreement;
  - The relevant Eligible Card(s) agreement; and
  - Terms and Conditions Governing UOB Personal Internet Banking and Mobile Services;
12. The terms and conditions listed above shall include any amendments or variations to them respectively and the decision of UOB Malaysia in connection with any matter relating to the Campaign shall be final, conclusive and binding on the Eligible Cardmembers. If there is any inconsistency between this terms and conditions and the terms and conditions listed above, this terms and conditions will prevail.
13. UOB Malaysia reserves the right to approve or reject any application and/or supporting documents as requested by UOB Malaysia. For the avoidance of doubt, UOB Malaysia reserves the right, as it deems fit, to determine if the supporting documents are valid or sufficiently clear for purposes of approval.
14. Customers shall seek clarification from UOB Malaysia's authorized representative if there are any terms and conditions that the customers do not understand.
15. Unless specifically mentioned in this terms and condition, this Campaign is not valid with other UOB Malaysia's campaign and no other special, additional, preferential rates and/or reward shall be given to the Eligible Cardmembers in addition to this Campaign.
16. The records of transactions maintained by UOB Malaysia and UOB Malaysia's decision in all matters (including but not limited to any dispute arising therefrom) relating to this Campaign shall be final, conclusive and binding on the Eligible Cardmembers. UOB Malaysia shall not be obliged to give any reason or entertain any correspondence with any person(s) or any party(ies) on any matter concerning this Campaign.
17. UOB Malaysia shall not be responsible for any failure or delay in the transmission of evidence of sales transactions by Visa International Incorporated, MasterCard Worldwide, merchant

establishments, postal or telecommunication authorities or any other party which may result in the Eligible Cardmembers failing to be entitled to the rewards under the Campaign.

18. To the fullest extent permitted by law and unless due to UOB Malaysia's gross negligence or wilful misconduct, UOB Malaysia expressly excludes and disclaims any representations, warranties or endorsements, expressed or implied, written or oral, without limitation to those published in any mass media, marketing or advertising materials, including but not limited to, any warranty of quality, merchantability or fitness for a particular purpose.
19. UOB Malaysia shall not be liable for any misinterpretation or misrepresentation of facts by any unauthorized third party in respect of the Campaign offered and published in any media, marketing or advertising materials.
20. To the fullest extent permitted by law, UOB Malaysia shall not be responsible nor shall accept any liabilities of any nature and however arising and disclaims all liability to any actions, claims, loss, damages, costs, charges, and expenses or suffered by the Eligible Cardmembers or any third parties resulting directly or indirectly from this Campaign, unless due to UOB Malaysia's gross negligence or wilful misconduct specifically related to this Campaign.
21. To the fullest extent permitted by law, UOB Malaysia shall not be liable for any default in respect of the Campaign due to any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm, epidemic or pandemic, technical or systems failure or any event beyond the reasonable control of the Bank.
22. UOB Malaysia reserves the right to add, delete, cancel, vary, withdraw, suspend, extend or terminate the Campaign and/or these Terms and Conditions from time to time, wholly or in part by providing adequate prior written notice (where such requirement is necessary) to the Eligible Cardmembers via posting on UOB Malaysia's website, displaying a notice at any of UOB Malaysia's branches and/or a statement insert in the Statement of Account or any other manner as determined by UOB Malaysia.
23. To the fullest extent permitted by law, cancellation, withdrawal, suspension, extension or termination by UOB Malaysia of the Campaign shall not entitle the Eligible Cardmembers to any claim or compensation against UOB Malaysia for any and all losses or damages suffered or incurred by the Eligible Cardmembers whether as a direct or indirect result of such cancellation, withdrawal, suspension, extension or termination.
24. These terms and conditions shall be governed by and construed in accordance with the laws of Malaysia and the Eligible Cardmembers agree to submit to the non-exclusive jurisdiction of the courts of Malaysia.

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