

UOB Malaysia Special Privilege Banking Sign Up for new-to-bank & selected credit cardholder Campaign

1. United Overseas Bank (Malaysia) Bhd [Company Reg No. 199301017069 (271809-K)] (“UOB Malaysia”) is running a UOB Malaysia Special Privilege Banking Sign Up for new-to-bank & selected credit cardholder Campaign (“Campaign”) from 9 August 2024 until 31 January 2025 (both dates inclusive) or such date(s) as may be determined by UOB Malaysia from time to time (“Campaign Period”).

Eligibility to participate

2. The Campaign is open to all NTB (as defined below) or selected UOB Malaysia credit cardholder who received a call, SMS and/or electronic direct mailer (“eDM”) invitation from UOB Malaysia and meet **ALL** of the following conditions:
 - (a) signs up as a new Privilege Banking (“PV”) client within Campaign Period and submits the participation form.
 - (b) opens a UOB Privilege Account and/or UOB Stash Account (“Participating Account”) during Campaign Period.
 - (c) is the primary account holder of the Participating Account (in the case of joint account).
 - (d) Whose account(s) with UOB Malaysia are current, subsisting and not in default in any manner as may be determined by UOB Malaysia.
3. The following persons who falls under **ANY** of the following condition shall not be eligible to participate in the Campaign:
 - (a) Participants who is an existing UOB Malaysia PV client.
 - (b) Sole-proprietorship, partnership, charitable/non-profit organisation/societies, corporate and commercial clients.
 - (c) Permanent and contract employees of UOB Malaysia (including UOB Malaysia’s subsidiaries and related companies).
 - (d) Persons who are or become mentally unsound, deceased, adjudicated bankrupt or have legal proceedings of any nature instituted against them.

Campaign Mechanics and Qualifying Criteria

“New-to-bank” (“NTB”) means client who falls under **ANY** of the following conditions:

- (a) First time UOB Malaysia accountholder that signs up as a new PV client within 3 months after opening their first UOB Malaysia account.
- (b) Has not held any deposit, investment or bancassurance accounts with UOB Malaysia 12 months prior to the PV client sign-up month.

“Fresh Funds” means moneys or funds in Ringgit Malaysia howsoever transferred, credited or paid into any deposit, investment and bancassurance accounts of the Eligible Client from other bank(s) and/or financial institution(s) through whatever means including but not limited to cash, Inter-Bank Giro transfers, Interbank Instant Transfer, collection and payment of cheques drawn on such other bank(s) and where such moneys or funds paid or credited into the account(s) of the Eligible Client are utilized by the Eligible Client to make placements pursuant to the terms and conditions herein prior to 3 months of the PV sign-up month (“Baseline”).

Funds transferred from any existing UOB Malaysia deposit, investment and bancassurance accounts are not considered as Fresh Funds.

For avoidance of doubt, the Fresh Fund will be calculated based on the formula as described in Table A below:

Table A: Fresh Fund calculation

PV sign-Up Month	PV sign-up month		Baseline		Fresh Fund
	Date	AUM balance of End of month	Date	AUM balance of End of month	
Aug'24	31 Aug'24	RM500,000	31 May'24	RM0	RM500,000
Sep'24	30 Sep'24	RM500,000	30 Jun'24	RM200,000	RM300,000

Baseline shall not be applicable to NTB Eligible Client



Asset Under Management (“AUM”) refers to deposits, investments and bancassurance/ bancatakaful which includes but not limited to conventional and Islamic savings accounts, current accounts, fixed deposit accounts, unit trusts, retail bonds and other structured investment products.





“Participating Month” refers to a specific calendar month during the Campaign Period where Eligible Clients signed up as new PV.

“Maintenance Month” refers to the two (2) consecutive months that Eligible Client is required to maintain the AUM as per PV sign-up month, upon completion of Participating Month.

- Client shall be entitled to receive a corresponding welcome gift (“Welcome Gift”) upon fulfilling **ANY** of the following criteria (“Qualifying Criteria”) as illustrated in Table B during the Campaign Period and thereafter be referred to as “Eligible Client”.

Table B – PV Sign Up

Tier	Qualifying Criteria	Welcome Gift (colour subject to change)
1	meet the AUM of Ringgit Malaysia Five Hundred Thousand (RM500,000) Fresh Funds with UOB Malaysia	1 unit of PerySmith Handheld Vacuum Cleaner XTREME Series X11 (Limited to 350 units) 
2	meet the AUM of Ringgit Malaysia Two Million (RM2,000,000) Fresh Funds with UOB Malaysia	RM1,000 Parkson or AEON shopping voucher 

3	<p>meet the AUM of Ringgit Malaysia Five Million (RM5,000,000) Fresh Funds with UOB Malaysia</p>	<p>2 nights stay at Grand Hyatt Grand Suite with breakfasts for 2 (worth RM3,000)</p>  <p>or</p> <p>RM3,000 Parkson or AEON shopping voucher</p> 
4	<p>meet the AUM of Ringgit Malaysia Five Hundred Thousand (RM500,000) Fresh Fund and the AUM must consist a minimum of Ringgit Malaysia One Hundred Thousand (RM100,000) in ANY of the following:</p> <ul style="list-style-type: none"> Invest in any of the eligible investments with investment fresh funds; and/or Purchase/participation of Regular Premium/Regular Contribution or Single Premium amount in eligible bancassurance products. 	<p>1 unit of Dyson Supersonic™ hair dryer HD15</p> 
5	<p>meet the AUM of Ringgit Malaysia One Million (RM1,000,000) Fresh Fund and the AUM must consist a minimum of Ringgit Malaysia Two Hundred Thousand (RM200,000) in ANY of the following:</p> <ul style="list-style-type: none"> Invest in any of the eligible investments with investment fresh funds; and/or Purchase/participation of Regular Premium/Regular Contribution or Single Premium amount in eligible bancassurance products. 	<p>1 unit of Dyson V12 Detect Slim Fluffy Vacuum</p> 

- Each Eligible Client is entitled to redeem one (1) unit of Welcome Gift as illustrated in Table B throughout the Campaign Period, on a first-come-first-served basis, subject to availability. In the event of joint account, only the primary accountholder will be entitled to redeem the Welcome Gift.
- In the event that the investments in any one of the UTs are cancelled by the Eligible Client during the respective “cooling off” right provided by the UT fund, the Eligible Client shall not be entitled to the Welcome Gift.

UT fund “cooling off right” means **ANY** of the following:-

- (a) Any Eligible Client investing for the first time in any UT fund with UOB Malaysia will be entitled to exercise the “cooling off” right only once. The “cooling off” right is not applicable for any subsequent investment by the same Eligible Client in UT fund with UOB Malaysia.
- (b) If the Eligible Client elect not to continue with the investment in the eligible UT fund within the “cooling off” period, the Eligible Client will receive the refund of the investment amount in the eligible UT fund and the UT fund service charge that was paid.
- (c) The “cooling off” period is a period of six (6) Business Days commencing from the date of receipt of the UT fund application by UOB Malaysia.

“Business Day” shall mean a day on which UOB Malaysia is open for business in Kuala Lumpur, Malaysia.

- 7. The Eligible Client is only entitled for the Welcome Gift as per Table B and may not opt for other Welcome Gift.
- 8. Eligible Clients shall also be entitled to receive a Ringgit Malaysia Five Hundred (RM500) Cash Back (“Bonus Reward”) if they maintain AUM as per Qualifying Criteria for two (2) consecutive months (“Maintenance Months”)

Table C - Example of illustration purpose:

PV Segment	Welcome Gift eligibility	Participating Month	Maintenance Months		Bonus Reward eligibility
			Sep'24	Oct'24	
Client A	Yes (Tier 1)	Aug'24 RM500,000	Sep'24 RM500,000	Oct'24 RM500,000	Yes
Client B	Yes (Tier 2)	Aug'24 RM2,000,000	Sep'24 RM2,500,000	Oct'24 RM3,000,000	Yes
Client C	Yes (Tier 4)	Aug'24 RM500,000	Sep'24 RM500,000	Oct'24 RM400,000	No
Client D	No	Aug'24 RM500,000	Sep'24 RM500,000	Oct'24 RM500,000	No

- 9. The Participating Month and Maintenance Months during the Campaign Period are set out the Table D below:-

Table D: Participating Month and Maintenance Month

Participating Month	Maintenance Month
August 2024	September 2024 – October 2024
September 2024	October 2024 – November 2024
October 2024	November 2024 - December 2024
November 2024	December 2024 - January 2025
December 2024	January 2025 - February 2025
January 2025	February 2025 – March 2025

- 10. The Bonus Reward is limited to the first five hundred (500) Eligible Clients.
- 11. UOB Malaysia reserves the right to approve or reject any application for PV and/or UOB Malaysia account opening by the Eligible Client.

Welcome Gift and Bonus Reward Fulfilment

12. Upon meeting the Qualifying Criteria, the Eligible Client will be notified of their entitlement to the Welcome Gift by phone call from their Client Advisor within twelve (12) weeks from the Eligible Client's PV sign-up month, via the contact numbers as per UOB Malaysia's records.
13. The Welcome Gift is subject to **ALL** of the following conditions:-
 - (a) Eligible Client or their authorized representative shall be required to collect the Welcome Gift at the UOB Malaysia branch where the Eligible Client submit their participation form within twelve (12) weeks upon receiving the notification on their entitlement to the Welcome Gift. The collection of the Welcome Gift is at Eligible Client's own cost and expenses.
 - (b) In the event where the Eligible Client or their authorized representative shall be is unable or failed to collect the Welcome Gift by 30 Jun 2025, UOB Malaysia shall not be liable for non-receipt of Welcome Gift and the Eligible Client shall have no right of recourse against UOB Malaysia. UOB Malaysia shall not entertain any requests for courier of the Welcome Gift.
 - (c) UOB Malaysia shall not be obligated to replace any damaged or stolen Welcome Gift. The Welcome Gift is neither transferable nor exchangeable in part or in full for cash, credit or other goods.
 - (d) UOB Malaysia reserves the right to substitute or vary the Welcome Gift with alternative gift/voucher of similar value at any time with prior notice.
 - (e) The Welcome Gift is subject to the terms and conditions of the respective vendors (where applicable) of the Welcome Gift.
 - (f) Eligible Client is advised to examine the Welcome Gift upon receipt. The Welcome Gift have not been certified by UOB Malaysia and under no circumstances shall the inclusion of the Welcome Gift in this Campaign be construed as an endorsement or recommendation of such Welcome Gift by UOB Malaysia. If the Eligible Client are dissatisfied with the Welcome Gift or its quality, the Eligible Client shall directly seek recourse with the respective vendor(s) of the Welcome Gift.
 - (g) UOB Malaysia is not affiliated with any of the organisations whose products are given out as Welcome Gift in this Campaign.
 - (h) UOB Malaysia makes no representation or warranties with respect to the Welcome Gift, and in particular, makes no warranties with the respect to the quality of the Welcome Gift or its suitability for any purpose.
 - (i) UOB Malaysia is not liable for any defects or dissatisfaction with the quality of the Welcome Gift.
 - (j) UOB Malaysia shall not be held liable for consequential loss or damage, of any nature and however arising, any mishaps, injuries or accidents that may occur in the usage of the Welcome Gift received in this Campaign.
14. Any props, accessories or equipment featured together with the Welcome Gift in all printed materials, website or UOB Malaysia branches are for decorative purposes only and shall not form part of the Welcome Gift.
15. The Bonus Reward will be credited into Eligible Client's current account or savings account ("CASA") within ninety (90) days from the end of the Maintenance Month. Eligible Client must be the primary account holder of the CASA (in the case of joint account).
16. In the event that the CASA is suspended or frozen or closed during Campaign Period for whatsoever reasons before the crediting of the Bonus Reward into the CASA, UOB Malaysia reserves the right to forfeit the Bonus Reward.

17. UOB Malaysia reserves the right to substitute or vary the Rewards with alternative voucher/gift card of similar value at any time with prior notice.
18. UOB Malaysia warrants that the disclosure of such particulars to any third party service providers shall be limited to the Eligible Client's name, mailing address and mobile phone numbers shall be used only in relation to and for purposes of the Campaign including fulfilment of Welcome Gift and/or Bonus Reward. UOB Malaysia's decision on all matters relating to the Campaign (including the interpretation of these Terms and Conditions) shall be final and binding and no further correspondence or attempt to dispute such decision would be entertained.

General Terms and Conditions

19. By participating in this Campaign, the Eligible Client agree to be bound by this terms and conditions and **ANY** of the following terms and conditions where applicable, including but not limited to:
 - (a) Terms and Conditions Governing Accounts and Services (Conventional Banking).
 - (b) Terms and Conditions Governing Islamic Accounts and Services.
 - (c) Privilege Banking and Wealth Banking Membership
 - (d) Terms and Conditions Governing Unit Trust Services
 - (e) Structured Investment Master Agreement
 - (f) Terms and Conditions Governing Bond / Sukuk Investment Account
 - (g) respective terms and conditions for specific unit trust leverage facility
 - (h) respective terms and conditions for specific insurance policies/ takaful certificates

The terms and conditions listed above shall include any amendments or variations to them respectively and the decision of UOB Malaysia in connection with any matter relating to the Campaign shall be final, conclusive and binding on the Eligible Client. If there is any inconsistency between this terms and conditions and the terms and conditions listed above in relation to this Campaign, this terms and conditions will prevail.

20. Client shall seek clarification from UOB Malaysia's authorized representative if there are any terms and conditions that the Client do not understand.
21. Unless specifically mentioned in this terms and condition, this Campaign is not valid with other UOB Malaysia's campaign and no other special, additional, preferential rates and/or reward shall be given to the Eligible Client in addition to this Campaign.
22. The records of transactions maintained by UOB Malaysia and UOB Malaysia's decision in all matters (including but not limited to any dispute arising therefrom) relating to this Campaign shall be final, conclusive and binding on the Eligible Client. Save for manifest error (for example, discrepancies in transactions) or fraud, UOB Malaysia will not be obliged to entertain enquiries or appeals in respect of this Campaign.
23. To the fullest extent permitted by law and unless due to UOB Malaysia's gross negligence or wilful misconduct, UOB Malaysia expressly excludes and disclaims any representations, warranties or endorsements, expressed or implied, written or oral, without limitation to those published in any mass media, marketing or advertising materials, including but not limited to, any warranty of quality, merchantability or fitness of the Welcome Gift for a particular purpose.
24. UOB Malaysia shall not be liable for any misinterpretation or misrepresentation of facts by any unauthorized third party in respect of the Campaign offered and published in any media, marketing or advertising materials.

25. UOB Malaysia shall not be responsible nor shall accept any liabilities of any nature and however arising or suffered by the Eligible Client or any third parties resulting directly or indirectly from this Campaign and/or the Welcome Gift, unless due to UOB Malaysia's gross negligence or wilful misconduct specifically related to this Campaign and/or the Welcome Gift.
26. Deposits placed with UOB Malaysia are protected by Perbadanan Insurans Deposit Malaysia ("PIDM") up to Ringgit Malaysia Two Hundred Fifty Thousand (RM250,000) for each depositor. Eligible Client may obtain a copy of the PIDM brochure from any of UOB Malaysia's branches. UOB Malaysia is a member of PIDM.
27. Investments in UT Funds, retail bond, long term structured investment, short term structured investment and dual currency investment are not protected by PIDM.
28. UOB Malaysia reserves the right to cancel, withdraw, suspend, extend or terminate the Campaign prior to the expiry of the Campaign Period, wholly or in part, at any time, with prior notice. For the avoidance of doubt, cancelation, withdrawal, suspension, extension or termination by UOB Malaysia of the Campaign shall not entitle the Eligible Client to any claim or compensation against UOB Malaysia for any and all losses or damages suffered or incurred by the Eligible Client whether as a direct or indirect result of such cancelation, withdrawal, suspension, extension or termination.
29. UOB Malaysia reserves the right to add, delete, suspend or vary the Campaign terms and conditions, from time to time, wholly or in part by providing prior notice to the Eligible Client via posting on UOB Malaysia's website, displaying a notice at any of UOB Malaysia's branches and/or a statement insert in the Statement of Account or any other manner as determined by UOB Malaysia from time to time.
30. These terms and conditions shall be governed by and construed in accordance with the laws of Malaysia and the Eligible Client agree to submit to the non-exclusive jurisdiction of the courts of Malaysia.

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